



Hello Sewing Friends,

I want to start by thanking you for all your orders on August 6<sup>th</sup> for the SINGER Today's Special Computerized Curvy Sewing Machine. It was a testimony to our enthusiastic sewers and we appreciate your viewership and support of the sewing arts. Thank you again for your comments and questions. Have you noticed the new format of our sewing page? The new projects will be featured on the first page and you can click on the link to read my latest blog. We'll also be archiving projects from month to month instead of deleting them, so if you're new, you can catch up at your leisure!

It's hard to believe that we're in September. As we transition into fall, our thoughts stray from the withering summer heat to pumpkin carving fun just ahead. We will be on air every week for the entire month of September celebrating the National Month of Sewing. Each week we'll be introducing a new product to add to your sewing arsenal.

### NEW ITEMS:

The first week of September will debut the [OTT-LITE task lamp](#) with the HSN exclusive clear view 'art window'. Using a cool temperature Ott-Lite is like bringing natural daylight indoors and will help you see details with more clarity and match colors more accurately without tiring, yellow glare. I have one in every room of my house!

I am excited to be presenting my brand new [Melrose Canvas Grocery Bags](#). They are blank pallets ready for customization with your favorite embroidery or appliqué. Stock up now for holiday gift giving and live green at the same time!

SINGER is offering a new [CURVY Computerized Sewing Machine](#) (the cousin to our recent Today's Special). This electronic machine has 30 built in patterns, the Swift Smart threading system, a One-Touch needle threader and the Drop and Sew bobbin. When you couple that with a 'stay Bright LED light' and extra bonus feet you have a winning sewing combination that will last for years.

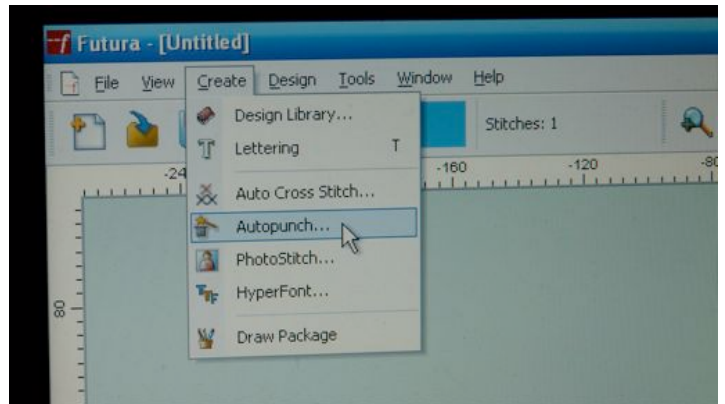
WHITE has their newest model of [Sew E-Z](#) in saturated deep rich winter colors. Expect the usual bevy of accessories. Look for this gift-giving powerhouse the last week of September.

### EMBROIDERY TIPS:

Embroidery machines that accept upgrades in the way of additional software add versatility to your embroidery experience. One of the machines that we offer has the ability to add on additional software. The SINGER FUTURA can utilize AUTOPUNCH, HYPERFONT, AUTO CROSS STITCH and PHOTOSTITCH. All of these software options are easy to use because they have a “Wizard” screen that takes you step by step. Today let’s take a look at AUTOPUNCH.

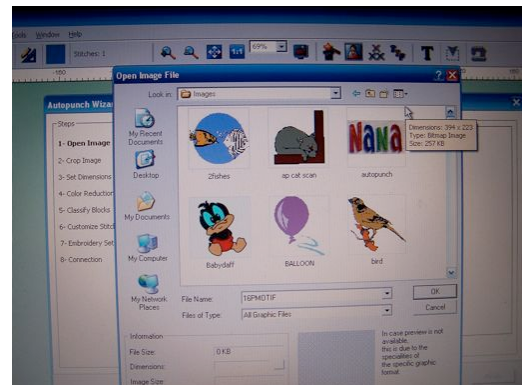
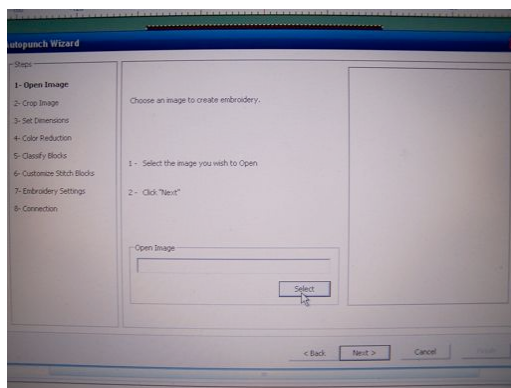
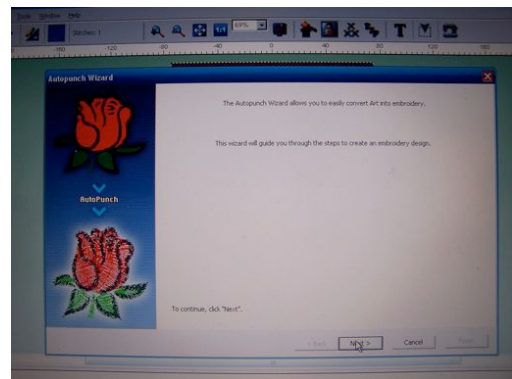
Autopunch is the most popular embroidery sewing software program from SINGER that allows you to convert digital images into stitched embroidery designs. It is easy to use (assuming you can remember where you stored your digital artwork) because there is an Autopunch Wizard that takes you through each step of the editing process. If you can read and click a mouse, you’re well on your way to embroidering thousands of designs that are unique and personal!

- 1) After you have installed the software package,  
click on **Create** in your upper menu bar. A dropdown menu will appear --- select **AUTOPUNCH**. This is the digitizing software that will convert digital artwork into embroidery.

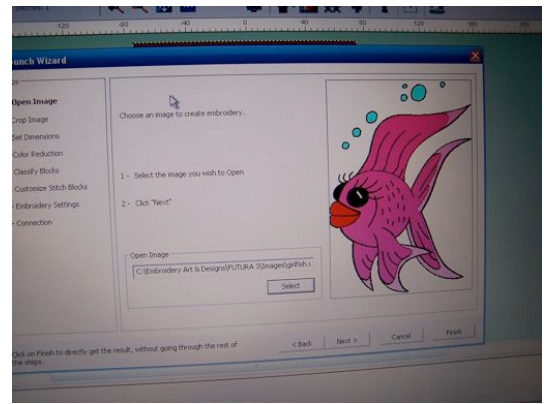


- 2) When wizard comes up click **Next**
- 3) Click **Select**---go to file folder where clip art is stored.

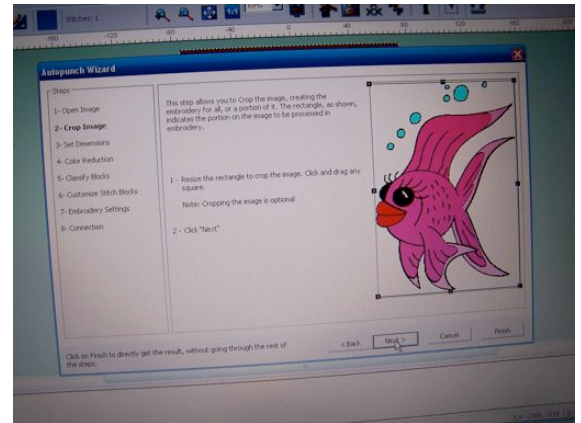
Double click on your chosen **Clip art**



4) Select **Next**

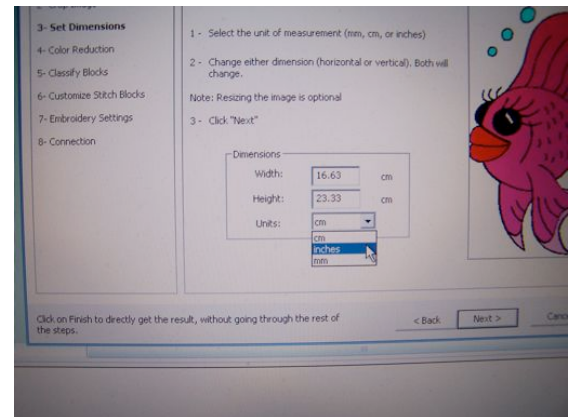


5) Crop if desired and select **Next**

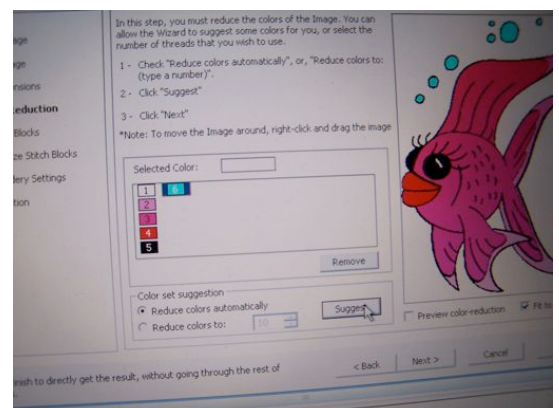


6) Convert to inches to make sure design will fit inside the dimensions of your hoop.

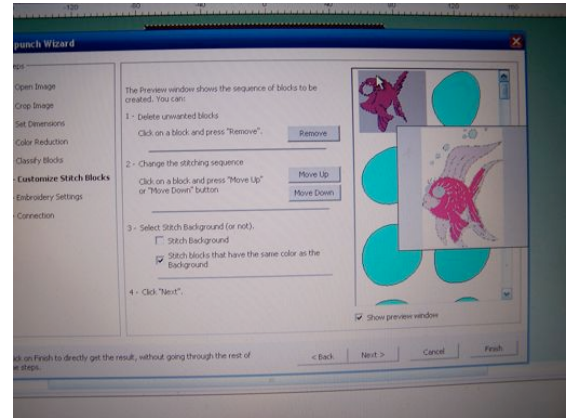
Make adjustments and select **Next**



7) Click suggest to see your colors and select **Next**



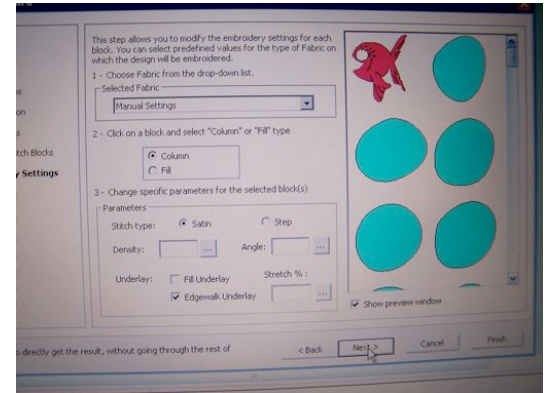
- 8) Scroll through colors and remove or shift the sewing order if preferred select **Next**



- 9) Choose **Column/Satin/Edgewalk underlay** for the first time.

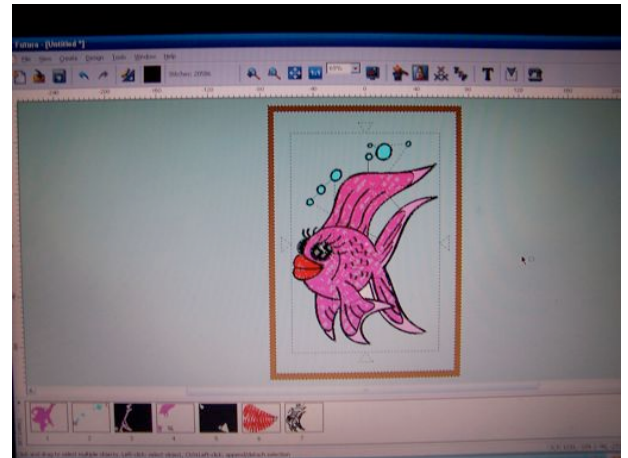
You may alter this choice as you become more familiar

Then click **Next** and on the next page, click **Finish**



- 10) Now your design should appear in the hoop on your computer screen. **Trace design** (V-shaped icon in upper right corner with basting stitch around it) to determine the positioning on your project.

**Transmit** design (small sewing machine icon upper far right) and stitch it out!



## **TIPS~**

- Remember to use stabilizer. I usually use the sticky stabilizer to avoid hooping. Just peel and stick to the underside of the hoop, trim away any excess corners sticking up and lay your project on the sticky part inside the hoop. Peel all of it away when your design is complete.

- Remember to do the “thread floss dance” around that upper first thread guide. If your machine stitches a little and beeps at you, check to make sure the thread is nestled securely under the metal plate. If not, do the dance again!
- You’ll want your embroideries to be dazzling so use my Melrose 40 weight tri-lobal polyester thread for best results. It’s super strength, saturated color sheen, less stretch and no color loss through washings make it the smartest choice. Stock up with brilliant colors today!

- **SEPTEMBER SEWING SCHEDULE:**

- September 6---- 6am & 5pm
- September 12-----7am & 6pm
- September 19-----6am & 5pm
  - September 24----- 7am
- September 25----- 6am & 9am & 3pm

I hope you can join us for these exciting shows. We’ll be featuring new projects as well as tips and tricks and I’ll be sporting some of my private ‘Runway’ designs. Enjoy your National Month of Sewing and remember that “If you don’t take the time.... Time will take YOU!!”  
Make each day count!

Sew Your Dreams,

*Darlene*